

What Next Opportunities Fair - 4th and 5th October 2011

Advertising, sponsorship and exhibitor opportunities

Vital statistics

Mailing and publicity to 14,000+ homes

Attended by 7-10,000 young people, parents and teachers

Covers Nottinghamshire County and Nottingham City

4 FE Colleges, 4 Universities attending

50+ 'Opportunity' Stands

20+ 'Business Stands' – NEW this year!

Media exposure, including radio, television and newspaper



Want to sponsor the event?

Subject to individual discussions, our flexible options include logos, straplines and profiles on:

- All Communications
- Brochure Cover
- Event Banners
- Media Releases
- Video Displays
- Websites

Contact us
to talk about this high profile opportunity
0115 960 1571

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	Single	Interactive
Opportunity Stand Employers/providers/schools/colleges	£250	£500
Sales and Promotions Business stands - organisations, companies promoting products and services to young people, parents and carers.	£350	£700

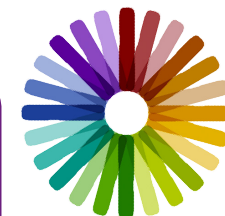


See over for our rates

What Next Opportunities Fair brochure rates – 4th and 5th October 2011

Our unique careers fair, Nottingham's largest, offers opportunity providers and businesses alike a fantastic fast-track to reach and raise your profile with 15-18 year olds, school leavers and their families.

At the same time, you will be supporting your local community and local young people aspiring to make the most of their lives and progress successfully through education and training into meaningful employment and careers.



Opportunities to get involved

- **Advertising** – event brochure and websites - adverts from just **£275** - most adverts include free online profile link!
- **Exhibiting** – different stand options throughout the Fair - prices start from **£250**
- **Sponsorship** – flexible options and packages available just ask for details.

Why advertise with us?

- Appeal to a large audience of young people and help influence their career choices
- Present a positive community image of your organisation
- Contribute to improving the skills of the local workforce and providing opportunities for young people in a challenging job environment
- Unique, captive school leaver and job-entrants audience
- Gain positive PR by association with the largest career event in Nottinghamshire
- Association with developing and supporting young people

Web Advertising for Opportunities Fair

3 prime weeks for sale w/c 26 September, 3 October, 10 October.
 Web rates from £60 per week - contact us for details - see over for details.
 Sortonline.com and MyChoiceNotts.com

Standard Brochure Adverts			Special X-posure Adverts		
£275 Quarter page	£450* Half page	£800* Full page	<i>Inside cover</i> £650* Half page	<i>Outside cover</i> £900* Half page	<i>Advert/logo on the map</i> £150
			£1,100* Full page	£1,300* Full page	
Advert Design Services					
£77	£88	£99	£88/£99	£88/£99	N/A

***All advertising (over £300) includes a FREE online profile, logo and weblink**

All rates exclude VAT

Sponsorship opportunities also available please ask for details.

email: whatnext@futuresnn.co.uk web: www.futuresnn.co.uk/whatnext
 tel: 0115 960 1571 fax: 0115 960 1599

Special offers

- FREE online profile, logo and weblink - for all adverts over £300
- 10% + discount on future advertising - all Careers Fair advertising qualifies you for 10% discount on future web and publications adverts booked by **September 2011** (15% for spends over £500)

Ask for details